



# Vintage IT India

Highlights from 2019



2019

Pertaining to  
the high quality  
of our past year  
in review



# INTRODUCTION

In 2019, we made known and asserted a prodigious growth of an average of 220% in traffic so as to be realized by all our customers at Vintage IT India. We wish to present to you the real metrics to see ourselves how far we performed in the year 2019. That results for us to decide and make a self-assessment of our own performance.



# SEO REPORT

## STRIVING TO SET STANDARDS – ANALYSIS OF VALUE ADDED TO BUSINESS GROWTH

Our conscious effort to enhance our clients' business value drives up their ROI eventually.

Vintage IT has provided exceptional business value to all our SEO customers in 2019 wherein every business demands more traffic growth and leads. Our value-added services offered a phenomenal an average of 88% growth in leads to all our customers.

1. At least 100% average growth in traffic and lead generation, realized in twenty-two percent of all the projects executed in 2019 brought an average of 125% growth in leads.
2. Between 25-100%, achieved in thirty-eight percent of all the projects, we saw an over 119% growth on average.
3. At most 25% average growth in traffic, evidenced in forty-two percent of all the projects taken up in 2019.



Country Domain: www.google.com (USA)

Keyword: telemarketing agency

Keyword Competition: High

Keyword ranking: 1

Website Domain: vrtelemarketers.com

← → ↻ google.com/search?ei=hZP3XariD4TD3LUPj-2AwAc&q=telemarketing+agency&oq=telemark... Incognito

Google telemarketing agency

Keyword difficulty: 16.00% (for google.com database) — View full report for this keyword

People also ask

- What is a telemarketing company?
- What is telemarketing call center?
- Is telemarketing illegal?
- How do telemarketers work?

1. Telemarketing Services, Telemarketing Company in India ...  
<https://www.vrtelemarketers.com>  
VRtelemarketers is a professional telemarketing service provider company in India. Get the outsourced telemarketing services at affordable rate.

Get domain authority, visits and engagement data with a free SEMrush account - Connect

L: 11 LD: 257 I: n/a Rank: 4.38M Age: 2018/08/30 whols source Rank: 9.7M

2. Telemarketing, Telemarketer in Delhi, टेलीमार्केटिंग ...  
<https://dir.indiamart.com> > ... > Telemarketing  
Telemarketing Services Provider from India. Type Of Process: Outbound calling and market Research. Communication Language: English, Hindi. Shift Timings: ...

L: 0 LD: 1.85M I: n/a Rank: 412 Age: 2001/02/20 whols source Rank: 1.27K

Adv Disp Ads: 776 Pub Disp Ads: 333K

3. Top Telemarketing Companies - 2019 Reviews | Clutch.co  
<https://clutch.co> > call-centers > telemarketing  
Detailed client reviews of leading B2C and B2B telemarketing and telesales companies. Find the best telemarketing services for your needs.

L: 24 LD: 2.41M I: n/a Rank: 18.2K Age: 2010/06/14 whols source

Rank: 8.59K Adv Disp Ads: 9.28K Pub Disp Ads: 0

4. 27 Best Freelance Telemarketing Agencies For Hire In ...  
<https://www.upwork.com> > hire > telemarketing-agencies  
Hire the best Telemarketing Agencies Find top Telemarketing Agencies on Upwork — the

1:26 PM 12/16/2019

Country Domain: www.google.com (USA)

Website Domain: www.englishcallcentre.com

Keyword: Russian Call Center

Keyword Competition: high

Keyword ranking: 2

google.com/search?ei=UT73XYzgB8vD3LUP79yZ0AU&q=Russian+Call+Center&oq=Russian+Call+...  
Keyword difficulty: 50.66% (for google.com database) — View full report for this keyword  
About 31,400,000 results (0:08 seconds)

1. Russian Call Center - Callnovo  
<https://callnovo.com> > russian-call-center  
Callnovo's Russian outsourced call center enables you to access to the largest Russian speaking global marketplace. Outsource your Russian Sales, Customer ...  
DS: 0 TS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0  
Get domain authority, visits and engagement data with a free SEMrush account - Connect  
L: 0 LD: 5.46K I: n/a Rank: 865K Age: 2007|12|16 whois source  
Rank: 2.52M Adv Disp Ads: 124 Pub Disp Ads: 0

2. Outsource Russian Call Center, Call Center Services in ...  
[www.englishcallcentre.com](http://www.englishcallcentre.com) > multilingual > call-centres-russian  
Russian Call Center. The services offered by English Call Centre (ECC a multilingual call center) helps to increase your customer base and provide maximum ...  
L: 0 LD: 160 I: n/a Rank: 5.08M Age: 2017|11|14 whois source Rank: 30.3M  
Adv Disp Ads: 0 Pub Disp Ads: 0

3. Russian Interpreter Bpo Call Centre Jobs in Delhi Ncr - 19 ...  
<https://www.naukri.com> > russian interpreter bpo call centre > delhi-ncr  
Apply to 19 Russian Interpreter Bpo Call Centre Jobs in Delhi Ncr on Naukri.com, India's No.1 Job Portal. Explore Russian Interpreter Bpo Call Centre job ...  
L: 0 LD: 2.83M I: n/a Rank: 385 Age: 1997|07|09 whois source Rank: 4.60K  
Adv Disp Ads: 15.1K Pub Disp Ads: 149

4. Call Centre Russian Language Jobs in Noida (Dec 2019 ...  
<https://www.monsterindia.com> > search > call-centre-russian-language-jobs...  
Call Centre Russian Language Jobs In Noida - Check Out Latest Call Centre Russian Language Job Vacancies In Noida For Freshers And Experienced With ...  
L: 0 LD: 5.43M I: n/a Rank: 3.87K Age: 2001|02|23 whois source  
Rank: 26.8K Adv Disp Ads: 23.9K Pub Disp Ads: 92.7K

5. Call Centre Russian Language Jobs (Dec 2019) - Latest Call ...

1:59 PM  
12/16/2019

## COMPARISON OF CLIENT PERFORMANCE BASED ON MONTHLY TRAFFIC

Website traffic – where more communication, dealings, contacts between customers and business entities desired through better search engine optimization techniques!

Irrespective of the current position in website traffic and size of the websites at the time of starting the SEO plan with us, Vintage IT India delivered consistent and significantly enhanced better results to all our clients in 2019.



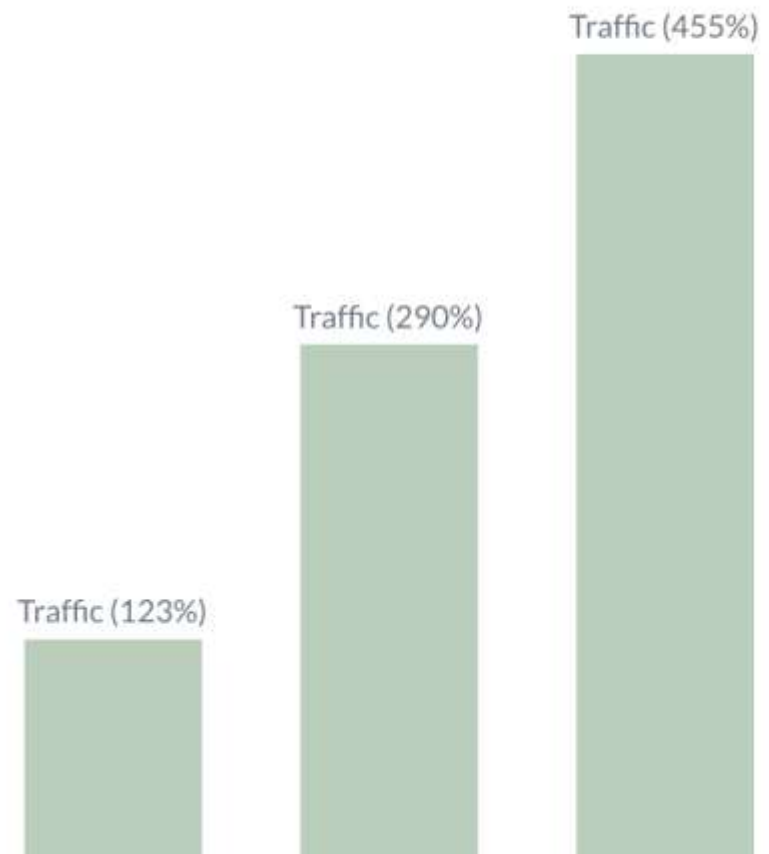
# Traffic Analysis

1. 25% of small websites at most 1000 traffic rate per month evidenced an average growth of 123% in their website traffic and 108% in leads generated through the website.

2. 65% of medium size websites with monthly traffic perceiving from 1001 to 100,000 visits, realized an average growth of 290% in traffic and 76% in leads.


3. 29% of large size websites with monthly traffic of at least 100,001 presumed an average growth of 455% in traffic and 88% in leads.

## Website Traffic %





## COMPARISON OF CLIENT PERFORMANCE BASED ON BUSINESS VERTICAL

- 1· We found more interesting things out of our own performance analyses against the business verticals served in 2019.
  - 2· Our clients are diverse in their operations ranging from real estate to education institutes. We primarily focus on the BFSI and Business services industries. These two business verticals received a phenomenal growth from our SEO services pertaining to number of leads and average growth in leads of 135% and 125% respectively.
  - 3· E-commerce and Healthcare clients renowned the higher growth rate in traffic on average of 455% and 368% respectively. Nevertheless we outperformed in Home improvement and Education sectors with a sweeping average growth in traffic of 1181% and 780% respectively.
  4. The key take-away from our performance analysis report demonstrate exponential growth to all our clients!
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# **ORM (ONLINE REPUTATION MANAGEMENT) REPORT**

## **ANALYSIS OF OUR CUSTOMERS' ONLINE REPUTATION PERFORMANCE**

The online reputation of all the websites evolved in the course of time since published for the public, but ruining the same happens in just 5 minutes by a set of irritated, disturbed, or bothered customers. There we are to make it easier to sustain without impairment or to do yielding more through our intellectual efforts.

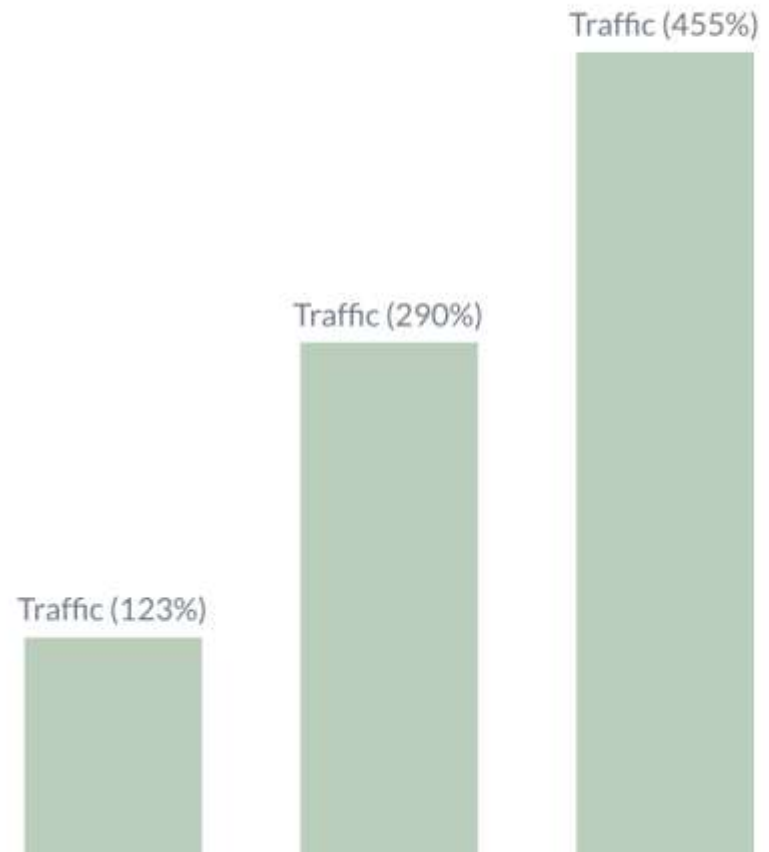
Vintage IT India provided exceptional business value to all its ORM (Online Reputation Management) customers in 2019. We protected and enhanced the online reputation of brands by removing bad links from Google SERPs. We minimized an average of 85% of negative links from our clients' websites in 2019.

## ORM (ONLINE REPUTATION MANAGEMENT) REPORT

1. We pulled out 85% of negative links across the top 25 search results for the websites with at most 100 negative links that appeared at the top of the search results, that is, our contribution enhanced 76% to ORM results.

2. Rest 24% of the websites with at least 100 bad links at the top of search results, we meticulously pushed down 82% of them in 2019.

Disinclined to negativity! Vintage IT India's SEO services have also helped our clients from Finance, Franchise, Health and Technology sectors, a sharp drop of 90% negative links.





# Thank You

Yearly Report 2019

